



PROJECT MUSE®



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# MUSEOPEN is a 2-year Initiative

Grant of \$938,000 from the Mellon Foundation awarded in June 2016.

Our goal is to ensure that OA (Open Access) monographs are visible, discoverable, and potentially transformative in a highly diversified platform environment.



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# Beyond the PDF

- Delivering OA book content cost effectively in a browser-native format
- Presenting a scholar-informed interface
- Creating accessibility guidelines for content creators
- Supporting the development of new types of OA monographs



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# Reimagining Infrastructure

- Developing workflows and tools to transform complex scholarly content at scale
- Using community-supported open source software to transform EPUB to HTML



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# The Currency of Analytics

- Creating a sustainable hosting model for OA monographs
- Exploring opportunities to harmonize open and gated content on MUSE
- Tracking usage data along new dimensions to foster insights that inform publishing decisions



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# Linking Publishers & Readers

- Distributing over 700 monographs at program launch
- Supporting strategically significant publishing efforts from university presses and other scholarly content providers
- Supporting discovery services and preservation



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## NEXT STEPS

- Linked data
- Publisher management tools
- Launch sites, workflows, content, personalization, preservation and discovery services in Summer 2018!



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# NEXT, NEXT STEPS

- Full suite of analytics tools
- Incorporating more INK components
- Conversations with publishers
- Partnering with other organizations to provide new services for publishers
- Sharing lessons learned with the community



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[beta.muse.jhu.edu](https://beta.muse.jhu.edu)

Thank you!

